

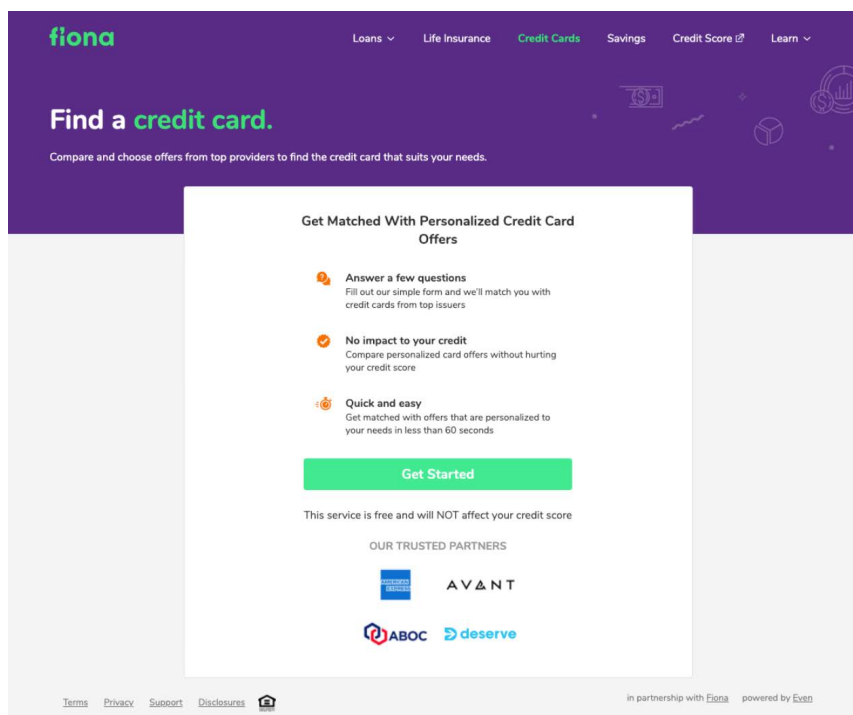


EVEN CREDIT CARDS EMBED INSTRUCTIONS

Partners have the ability to display credit card offers on their site(s) using the Even platform. The credit card embed can be placed anywhere on a partner's page and can broaden the partner's ability to monetize their users through the credit card vertical.

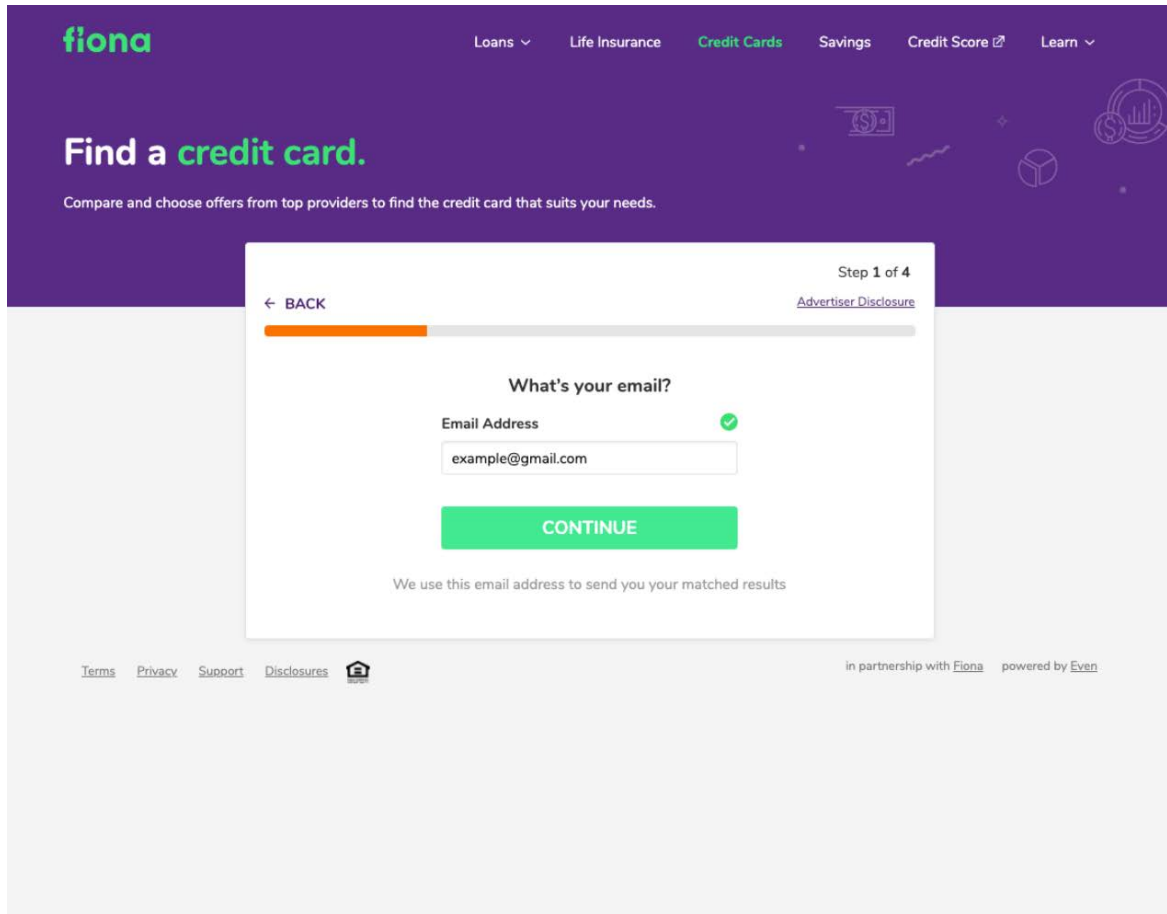
Credit Cards Experience for the User

Users can be presented with two different credit card experiences: a browse and search experience, or a matching flow. In the browse and search experience, users can sort and filter a list of card offers to find the cards that meet their criteria. In the matching flow, users can either select a card they are interested in to see if they are prequalified, or they may start an application to see what cards are matched to them.





Once the user finds a card they are interested in or clicks the generic call to action, they are asked to provide their information to determine if the card is matched for them. Depending on your flow, you can start users on this step so they never see cards they are unlikely to be approved for.



fiona Loans ▾ Life Insurance **Credit Cards** Savings Credit Score ↗ Learn ▾

Find a credit card.

Compare and choose offers from top providers to find the credit card that suits your needs.

← BACK Step 1 of 4 [Advertiser Disclosure](#)


What's your email?

Email Address ✓

example@gmail.com

CONTINUE

We use this email address to send you your matched results

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in partnership with [Fiona](#) powered by [Even](#)

After users complete the application they are shown only the cards they are matched with based on their creditworthiness. Users are auto-redirected to the issuer application page of the card they selected if they are eligible for it.

Users can further refine their results by using filters and sort options on the results page. They can also explore each card further by clicking 'expand details' or if they are ready to apply, may click 'Apply Now' and be taken to the issuer's site to finish their application.

The screenshot shows the Fiona website's credit card comparison page. The header includes the Fiona logo and navigation links for Loans, Life Insurance, Credit Cards, Savings, Credit Score, and Learn. The main heading is "Find a credit card." with a subtext "Compare and choose offers from top providers to find the credit card that suits your needs." Below this is a "Check out your offers below!" section with a "FILTER" dropdown. The results are sorted by "Recommended" and include an "Advertiser Disclosure" link. Two cards are listed under a "MATCHED FOR YOU" header:

- American Express® Gold Card**
 - Good for: Earn Rewards, Travel Incentives
 - Intro Offer: 35,000 points. Earn 35,000 Membership Rewards® Points after you spend \$4,000 on eligible purchases with your new Card within the first 3 months.
 - Annual Fee: \$250
 - Variable APR: See Pay Over Time APR
 - Recommended Credit: Good - Excellent
 - Card Details: Earn 35,000 Membership Rewards® points after you spend \$4,000 on eligible purchases with your new Card within the first 3 months.
- Blue Cash Preferred® Card from American Express**
 - Good for: Cash Back, Earn Rewards, Low Interest
 - Intro Offer: \$250 statement credit. Earn a \$250 statement credit after you spend \$1,000 in purchases on your new Card within the first 3 months.
 - Intro Purchase APR: 0% for 12 months
 - Annual Fee: \$95
 - Variable APR: 13.99%-23.99% Variable
 - Foreign Transaction Fee: 2.7%
 - Recommended Credit: Good - Excellent
 - Card Details: Earn a \$250 statement credit after you spend \$1,000 in purchases on your new Card within the first 3 months.



Implementation Instructions

SOURCE URL

Below is the Source URL to embed in an iframe wherever the credit cards embed will be displayed.

```
https://embed.evenfinancial.com/ui/multi-product/index.  
html?available_products=credit_card&access_token={TOKEN}&company_  
uuid={COMPANY}&partner={PARTNER}&credit_card_flow=pre-select
```

The **TOKEN**, **COMPANY**, **PARTNER** fields will be provided by the Even partner manager.

ADDITIONAL THEMINGS

Style changes can be made to the credit cards embed by appending query parameters to the Source URL. Please see the attached themings guide for more information.

Note: Currently, only one iframe from Even may be used per page.