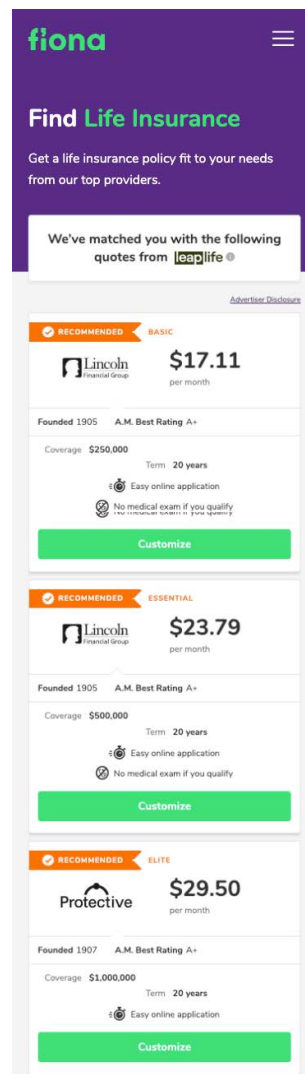


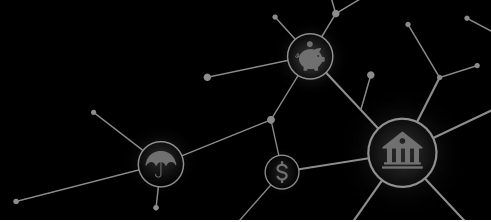
EVEN INSURANCE EMBED INSTRUCTIONS

Partners can enable a turnkey insurance marketplace that will match users with the insurance plan that will best meet their needs. Personalized quotes shown will provide three levels of life insurance plans (Basic, Essential, and Elite). Application is completed on LeapLife website (with some offers completed through phone).



The screenshot shows the Fiona mobile app interface. At the top, the 'fiona' logo is in green on a purple background. Below it, the text 'Find Life Insurance' is displayed in green, followed by the subtext 'Get a life insurance policy fit to your needs from our top providers.' A white box contains the message 'We've matched you with the following quotes from leaplife'. Below this, there are three insurance plan cards, each with a 'RECOMMENDED' badge and a 'Customize' button.

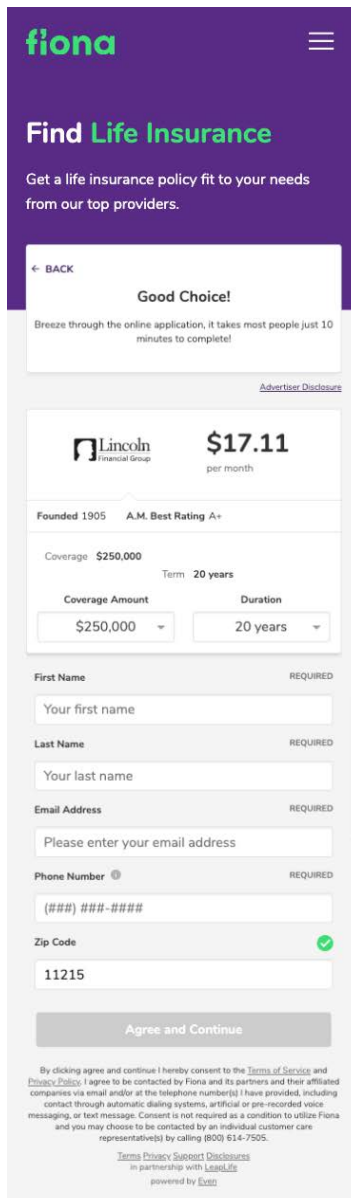
Plan Level	Provider	Monthly Premium	Coverage	Term	Additional Features
BASIC	Lincoln Financial Group	\$17.11	\$250,000	20 years	Easy online application, No medical exam if you qualify
ESSENTIAL	Lincoln Financial Group	\$23.79	\$500,000	20 years	Easy online application, No medical exam if you qualify
ELITE	Protective	\$29.50	\$1,000,000	20 years	Easy online application



A user would submit information about themselves in order to get recommended life insurance policies depending on their age and basic health information.

After users complete the application they are shown the most relevant recommended quotes of varying coverage amounts.

Users can explore each life insurance quote and its details. Once the user finds a policy they are interested in, they are redirected to LeapLife's website to customize their quote and complete their application.



fiona ☰

Find Life Insurance

Get a life insurance policy fit to your needs from our top providers.

← BACK

Good Choice!

Breeze through the online application, it takes most people just 10 minutes to complete!

Advertiser Disclosure

Lincoln Financial Group **\$17.11** per month

Founded 1905 A.M. Best Rating A+

Coverage \$250,000 Term 20 years

Coverage Amount: \$250,000 Duration: 20 years

First Name REQUIRED
Your first name

Last Name REQUIRED
Your last name

Email Address REQUIRED
Please enter your email address

Phone Number REQUIRED
(###) ###-####

Zip Code REQUIRED
11215 ✓

Agree and Continue

By clicking agree and continue I hereby consent to the [Terms of Service](#) and [Privacy Policy](#). I agree to be contacted by Fiona and its partners and their affiliated companies via email and/or at the telephone number(s) I have provided, including contact through automatic dialing systems, artificial or pre-recorded voice messaging, or text message. Consent is not required as a condition to utilize Fiona and you may choose to be contacted by an individual customer care representative(s) by calling (800) 614-7505.

Terms Privacy Support Disclosures
in partnership with LeapLife
powered by [LeapLife](#)



leaplife ☰

We'll deal with the life insurance. You deal with life.

GET STARTED



What others are saying...

Excellent

★★★★★

Based on 103 reviews

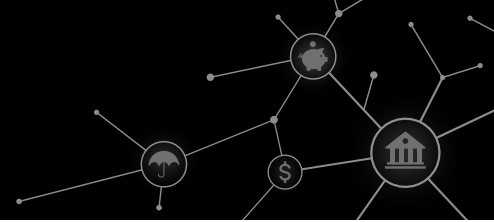
★ Trustpilot

★★★★★ 3 days ago

Good customer service!

My experience with LeapLife has been wonderful!
Everyone has been very friendly...

A. Wise



Implementation Instructions

SOURCE URL

Below is the Source URL to embed in an iframe wherever the life insurance embed will be displayed.

```
https://embed.evenfinancial.com/ui/multi-product/index.  
html?available_products=life_insurance&access_token={TOKEN}&company_  
uuid={COMPANY}&partner={PARTNER}
```

The **TOKEN**, **COMPANY**, **PARTNER** fields will be provided by the Even partner manager.

ADDITIONAL THEMINGS

Style changes can be made to the insurance embed by appending query parameters to the Source URL.

Note: Currently, only one iframe from Even may be used per page.