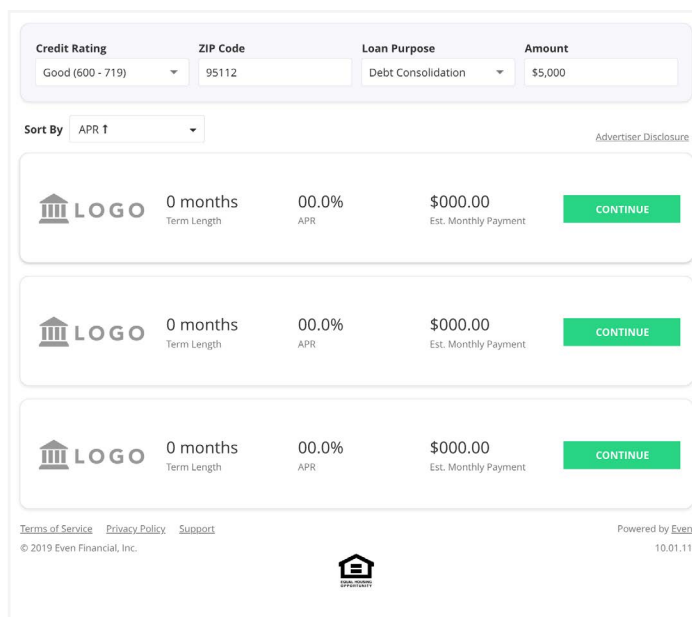# EVEN LOANS EMBED INSTRUCTIONS

Partners have the ability to use the Loans embed on their site(s). The loans embed can be placed anywhere on a partner's page and can broaden the partner's ability to monetize their users through the loans vertical.
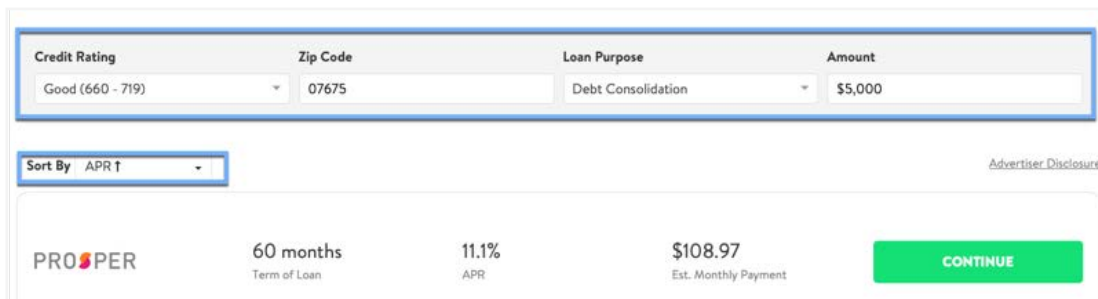
Loans Embed Experience for the User

Partners can select which step they'd like users to start on through the use of query parameters. The available steps are preview and application (pictured below).

Preview Step: Lists of static offers

- **Preview Step:** Shows static offers based on the partners' configuration and lending partner exclusions dependent on the user's state, credit rating, requested loan amount and requested loan purpose.
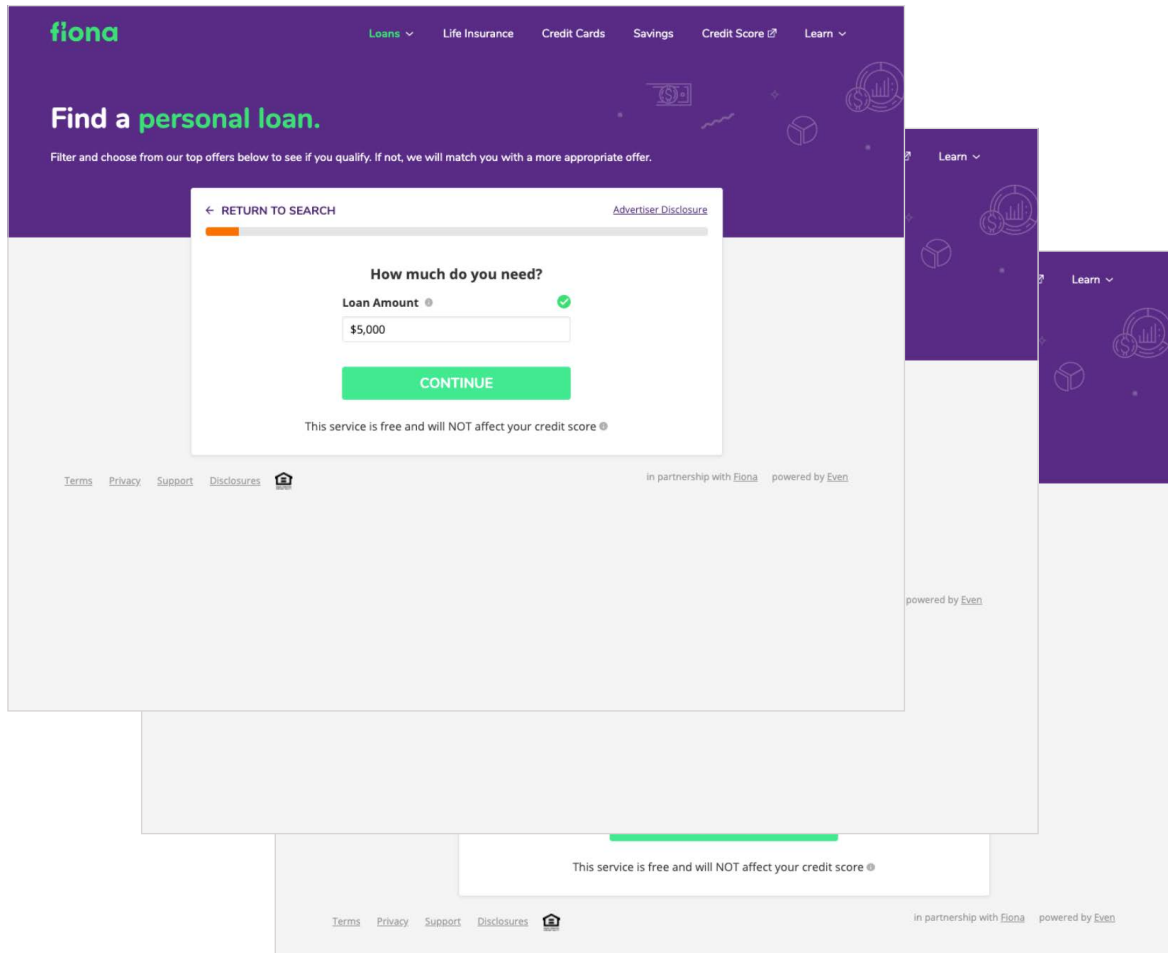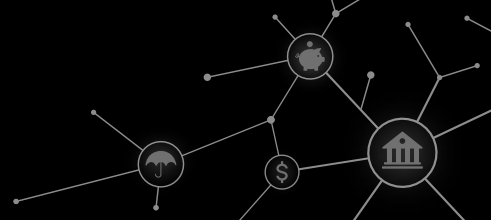
- On the preview step users can filter offers at the top of the embed by the following

  Filters: Credit Rating, Zip Code, Loan Purpose, Amount

  Sort Parameters: Lending Partner, Term, APR, Payment

- When on the preview step, the user is prompted to click on the 'Continue' button next to the loan offer, which takes the user to the loan application page where they can fill in and submit their personal information to get personalized loan offers.

■   **Application Step:** Shows all fields step-by-step required to apply for a loan.

Application Step by Step: Users start on the first step

- If the user is pre-approved/ qualified for a loan offer, they are shown all of the loan offers for which they are pre-approved/qualified.

- If the user isn't pre-approved for a loan offer then they are displayed secondary offers, which could include debt relief, installment loan options, or Line of Credit offers.

Toolkit

Currently, only one MPS iframe may be used per page.

SOURCE URL

Below is the source URL for each product to place in an iframe 'src' attribute wherever the Loans embed will be displayed.

> *Personal Loans Embed*
> *https://embed.evenfinancial.com/ui/multi-product/index.html?available_ products=loan&step=preview&access_token={TOKEN}&company_ uuid={COMPANYUUID}&partner={PARTNER}*

The **TOKEN**, **COMPANY**, **PARTNER** and **OFFER** fields will be provided by the Even partner manager.

ADDITIONAL SETTINGS

Additional settings can be made to the Loans Embed by appending query parameters to the Source URL.

QUERY PARAMETER NAME	REQUIRED	DISPLAY	VALUES
step	✖		preview (default) Shows static offers on page load.
step	✖		application Shows application on page load

Please see theming guide attached for more information on adding additional stylings.

Disclaimer: Offers displayed may not be available to all partners

SOURCE URL WITH ADDITIONAL SETTINGS EXAMPLE

https://embed.evenfinancial.com/ui/multi-product/index.html?available_products=loan&step=preview&access_token={TOKEN}&company_uuid={COMPANYUUID}&partner={PARTNER}