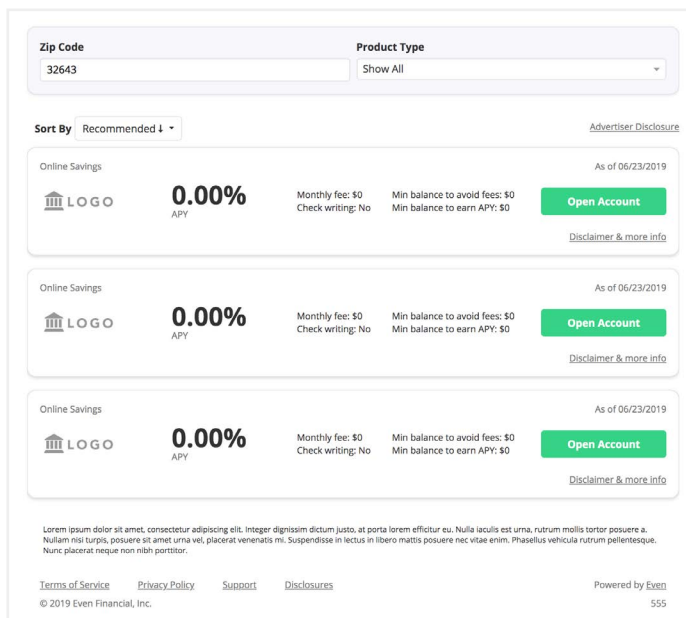




EVEN SAVINGS EMBED INSTRUCTIONS

Partners have the ability to use the savings embed on their site(s). The savings embed can be placed anywhere on a partner’s page and can broaden the partner’s ability to monetize their users through the savings vertical.

The Savings Embed Experience for the User



The screenshot shows a user interface for filtering savings offers. At the top, there are two input fields: 'Zip Code' with the value '32643' and 'Product Type' with a dropdown menu set to 'Show All'. Below these is a 'Sort By' dropdown menu set to 'Recommended' and an 'Advertiser Disclosure' link. The main content area displays three identical offer cards for 'Online Savings'. Each card features a bank logo, a '0.00%' APY rate, and details: 'Monthly fee: \$0', 'Check writing: No', 'Min balance to avoid fees: \$0', and 'Min balance to earn APY: \$0'. A green 'Open Account' button is present on each card, along with a 'Disclaimer & more info' link. At the bottom of the interface, there are links for 'Terms of Service', 'Privacy Policy', 'Support', and 'Disclosures', and a footer indicating 'Powered by Even' and '© 2019 Even Financial, Inc.'.

- The user can filter offers at the top of the embed by the following:

Filters:

Recommended, APY, Minimums

Sort Parameters:

Recommended, APY, Minimums

- When the user clicks on the 'Open Account' button next to the savings offer, they are redirected to the offer page of the savings account provider to complete the onboarding process.



Toolkit

Currently, only one MPS iframe may be used per page.

SOURCE URL

Below is the Source URL for each product to place in an iframe 'src' attribute wherever the Savings embed will be displayed.

Savings Embed

https://embed.evenfinancial.com/ui/multi-product/index.html?available_products=deposits&access_token={TOKEN}&company_uid={COMPANY}&partner={PARTNER}

The **TOKEN**, **COMPANY**, and **PARTNER** fields will be provided by the Even Partner Manager.

ADDITIONAL STYLINGS

Additional stylings can be made to the Savings Embed by appending query parameters to the Source URL.

Partners have the ability to add filters to the Product Types field by adding the 'productSubType' query parameter. The following filters are available:

- **Cash Management Account** - account with an SEC-registered broker dealer that allows your funds to be swept nightly to an interest bearing account at a federally insured depository institution.
- **Money Market Account** - savings and checking hybrid, allowing you to earn interest and use checks up to 6 times a month.
- **Savings Account** - traditional online savings account.



PARAMETER	TYPE	EXAMPLE	NOTES
filter.productSubType	string	cash_management_account money_market_account individual_retirement_account savings_account	If the account has no offers enabled with the passed subtype, it will not select

Disclaimer: Offers displayed may not be available to all partners.